

Unit: 4.4

Writing for Different Audiences

Key Learning

- To explore how font size and style can affect the impact of a text.
- To use a simulated scenario to produce a news report.
- To use a simulated scenario to write for a community campaign.

Key Resources





2Publish Plus



2Simulate

Key Images



Text Toolbar. Click here to format your text.

Key Vocabulary

Font

The style of writing one can use when typing on a document.

Bold

This makes the text stand out.

Italic

A style of formatting when the text is at an angle.

Underline

To draw a line underneath the font.

Key Questions

Why should I change the font when I am writing?

Changing the appearance of the font can help make things easier to read and highlight important parts of the text.

